

**CONTRACT**

KVVU TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

rev 2

<u>Contract / Revision</u> 489374 /		<u>Alt Order #</u> 06266565
<u>Product</u> OBAMA 4 AMERICA		
<u>Contract Dates</u> 10/02/12 - 10/08/12		<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/05/12 / 10/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)  
3050 K St NW  
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 1	KVVU	10/02/12	10/08/12	BB World Series	330pm-8pm		:30			NM	2	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTFSS				1	\$2,200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/02/12-10/08/12	BB World Series	330pm-8pm	MTuWThFSaSu	:30		<del>\$2,200.00</del>	NM		
		See MG 1.2, 1.3										
	2	KVVU	10/06/12-10/06/12	NCAA Football Early Game	NCAA Football Ea	-----Sa--	:30		\$2,325.00	NM		
	Ⓜ	MG for 1.1 10/08										
	3	KVVU	10/06/12-10/06/12	Early Pre-Game	Early Pre-Game	-----Sa--	:30		\$975.00	NM		
	Ⓜ	MG for 1.1 10/08										
N 33	KVVU	10/07/12	10/07/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$8,500.00			
Totals											127	\$100,490.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	127	\$100,490.00	\$85,416.50
<b>Totals</b>	127	\$100,490.00	\$85,416.50

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

FAX# 610-225-1191  
HARRIS REPORT FROM REP OCT8/12 14.18  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	MAURA GILROY	
SALES PRSN	PH- TERESA DIFURIA	

BUYER NAME	MAURA GILROY
SALES PRSN	PH- TERESA DIFURIA

	CLASS: NATL.	LOCAL	REGIONAL
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[illegible]

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT8/12 14.18

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
44	S		1000A-130P	30		\$8,500.00	10/7	10/7	0		SUN	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1537												
PROGRAM : NFL EARLY GAME ORD COM1 : SPOT N/A NO LATE GAME. MOVE TO EARLY GAME. PRE-BOOKED PLS APPROVE. ORD COM2 : REVISED RATE TO CLEAR THIS IS A MAKE-GOOD FOR OCT7 ON LINE-38 FOR 1 SPOT/WK												

FAX# 610-225-1191  
OCT8/12 14.18  
HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* KVVU-TV \*\*\*

STATION	DATE	TIME	SPOTS	AMOUNT	REMARKS
M7	OCT7	OK'D	30S	\$8,500.00	(OCT8/12)
		BUY#44	30S	\$7,500.00	PLS ADVISE.
		MISSED: SUN/1000A-130P			
		OFFER: SUN/1000A-130P			
		CMT: \$7500 AT LUR CARD. FLIGHT ENDED \$1K CREDITED.			
		PROGRAM : NFL EARLY GAME			
		ORD COM1: \$7500 AT LUR CARD. FLIGHT ENDED \$1K CREDITED.			
		THIS IS A MAKE-GOOD FOR OCT7 ON LINE-44 FOR 1 SPOT/WK			
		STATION MAKEGOOD OFFERS:			
		47 A 1000A-130P 30 \$7,500.00 10/7 1 SUN 1			
OCT/12	100490.00				
		CONTRACT TOTAL	100490.00		
		TOTAL SPOTS	127		